



Publisher's Memo

Social media continues to grow as a means of connecting with colleagues, friends and clients. **The Forwarders List** now has pages on Face book, Twitter and LinkedIn. Please join us on all three sites to be further connected.

Each site will serve as a way for us to communicate about updates made to law firms listed with Forwarders List. We will also keep our community updated on the various ways we are promoting ourselves as the premier directory for the collection industry, and we will post information about conferences we are attending.

I look forward to communicating with all of you through these new mediums!

-Gary

Gary D. Tier
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On the Road Again

It's good to be back in the office, after traveling across the country, with a few stops in between, to attend some important industry conferences. In the last month, we went to San Francisco for the NARCA conference, to Colorado for the NASP conference and to New York City for the CLLA conference. It's been a whirlwind but we've enjoyed every moment!

San Francisco is one of my favorite cities. It's a cultural epicenter filled with wonderful restaurants and friendly people. The streets are infused with a level of energy and activity unlike few places I've visited in the U.S.

The National Association of Retail Collection Attorneys (NARCA) held its annual fall conference at the San Francisco Hilton in the city's downtown section, and as usual, it didn't disappoint. With top-of-the-line education, easy access to clients and plenty of networking opportunities, the conference provided valuable business information and some good times to boot!

Our next stop was the **National Association of Subrogation Professionals (NASP)** annual convention, which was held at the beautiful Broadmoor hotel in Colorado Springs. If you have the opportunity to go to Colorado, we recommend staying at the Broadmoor. It is charming and simply exquisite with a beautiful, sprawling landscape set against the backdrop of the Rocky Mountains.

This was the first NASP conference that Forwarders List attended and it certainly will not be the last! The convention was extremely beneficial and will lead to some new relationships with subrogation professionals.

One of the highlights was meeting clients with whom we've worked for many years but have never met in person. Loyal Forwarders List clients are everywhere!

Last but not least, we attended the annual **Commercial Law League of America (CLLA)** convention in New York City. The CLLA is our busiest convention. Forwarders List publisher, Gary Tier, is active in the CLLA and serves on the Young Members Section Executive Council, the Eastern Region Executive Council, and several national committees. Gary is also the Chairperson of the CLLA's New Member Ambassador Program, which is designed to welcome new members and make sure they get the most out of their membership.

This year's CLLA featured a new program hosted by the Complex Litigation Group and it was a tremendous success. The room was jam-packed with eager minds ready to learn from the expertise that the CLLA provides. Other educational sessions included consumer collections, litigation techniques and bankruptcy.

The Commercial Collection Agency Association also hosted sessions on a variety of topics including sales management, the law list bond, and controlling expenses.

In addition to education, the CLLA arranged numerous networking opportunities focused on delivering contacts and potential business to attorney members. From cocktail parties to a comedy club to a Broadway show, there were ample opportunities to get to know colleagues!

All three conventions are worthwhile for the collection industry professional, depending on his or her focus within the industry. If you attend any of these conventions and we have not met in person yet, please give us a call so we can set up a time to say hello! If you've never attended one of the shows and would like more information about how they can help your business, we're here to talk with you about that, too.

For more information, e-mail: gtier@forwarderslist.com

New Listings and Updates

We're pleased to have new firms listed in Southern California, Louisiana and Indiana. For more information on these firms please send us an email at info@forwarderslist.com.

For updated contact information to our existing listings please email service@forwarderslist.com

Quotes of the month

Only Robinson Crusoe had everything done by Friday.
Author Unknown

It comes down to reality
And it's fine with me 'cause I've let it slide
Don't care if it's Chinatown or on Riverside
I don't have any reasons
I've left them all behind
I'm in a New York state of mind

-Billy Joel, New York State of Mind

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