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January 2022



**Monthly, news & updates January 2022**

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## Publisher's Memo

### Care to Join Us?

I think most of us will agree that professional associations can be key resources for career development. Membership can validate our experience, boost our credibility, and enhance our resumes and credentials.



First, many of our industry's associations provide valuable educational programs. Topics range from compliance and legal collections to business development and management issues like employee retention...to name a few. Some also have subsections that focus on specific interests. For example, lawyers can earn CLE credits that meet their state bar requirements.

Next are the certification programs that associations offer. As certified members, we are committed to maintaining industry

standards and we can also promote our certification for business development and in marketing programs.

Finally, associations are platforms for volunteering, improving leadership skills, and networking. Members can generate content through websites, newsletters, magazines et al, join marketing and membership committees, or become a young member/future leader. Getting involved is an excellent way to meet and establish relationships with industry leaders.

The Forwarders List has been active in key industry organizations over the years:

- American Collectors Association
- Commercial Collection Agencies of America
- Commercial Law League of America
- International Association of Commercial Collectors
- National Creditors Bar Association
- National Association of Subrogation Professionals
- Receivables Management Association, Inc.

As 2022 moves full speed ahead, I encourage you to get involved in at least one professional association. First, figure out what your goals and interests are. Then, be realistic about your time commitments. And finally, make sure your schedule aligns with in-person meetings a few times a year and phone/zoom calls about once a month.

FLA's involvement will only get stronger this year because it helps us to understand the challenges our clients face. Knowing what you are going through helps us provide the best service possible—which is now and has always been—Priority #1.

For more information about our industry's professional associations and how to get involved, please give me a call at 800-638-9200 or email [gary@forwarderslist.com](mailto:gary@forwarderslist.com), I'll be happy to discuss the benefits of membership in greater detail.

I hope to see you all, in person, at an event in 2022!

Regards,

Gary

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### Did You Know?

1) January is, on average, the coldest month of the year within most of the Northern Hemisphere (where it is the second month of winter) and the warmest month of the year within most of the Southern Hemisphere (where it is the second month of summer).

2) January is not only a month, but also part of the name of Brazil's second biggest city: When the Portuguese expedition under Gaspar de Lemos landed at Guanabara Bay on the coast of South America in 1502, the calendar showed January 1. This is why the Portuguese named the place Rio de Janeiro (River of January).

### Industry Calendar

25<sup>th</sup> RMAI Annual Conference  
2022 Receivables Management Association, Int.  
<https://rmaintl.org/events/2022-annual-conference/>  
February 7<sup>th</sup> – 10<sup>th</sup>, 2022  
Aria Hotel, Las Vegas, NV

Bourbon and Boxing  
Southern Region Conference  
[www.clla.org](http://www.clla.org)

March 25<sup>th</sup> – 26<sup>th</sup>, 2022

Water Park Place Condominiums, Louisville, KY

Semi-Annual Conference

Commercial Collection Agencies of America

<http://www.commercialcollectionagenciesofamerica.com/events>

April, 6<sup>th</sup> – 9<sup>th</sup>, 2022

Sheraton Grand at Wild Horse Pass