

FORWARDERS

MOVING BUSINESS FORWARD SINCE 1922

Monthly, News & Updates March 2025

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Publisher's Memo

March Madness

The NCAA Basketball tournament – better known as “March Madness” is under way. It’s one of the most followed sporting events in the United States. It’s become increasingly popular partially because of “brackets” for the tournament. A bracket is a table of all 64 teams (and the matchups) in the tournament and you pick winners for every round all the way through to the championship. The NCAA reported that over 34 million brackets were submitted before the tournament started!



March Madness is also famous for the “Cinderella Story” which is the term used for an underdog team who makes a deep run in the tournament and beats teams that are ranked higher than they are. In some years a lesser-known team, not expected to do very well, captures the hearts of millions of fans rooting for these collegiate athletes to succeed. The most interesting fact about March Madness (in my opinion), is that US employers will be losing about \$13.3 billion in productivity during the tournament (According to Challenger, Gray & Christmas).

The first tournament was held in 1939 and had only eight teams. Oregon was the first National Champion. There have been many changes and evolutions since 1939 (obviously) and today it is no different. The recent influx of NIL Monday has completely changed the landscape of college sports, including basketball. The argument over NIL – whether it is good or not for collegiate sports is way beyond the scope of this newsletter, but it needs to be noted.

One positive change no one can argue about is the emergence of the women’s NCAA tournament. Caitlin Clark emerged in women’s basketball while playing at Iowa and she became a true star on the national stage in the NCAA tournament two years ago. Clark will enter her second season this year playing for the Indiana Fever who plays in the WNBA. Clark is not alone in elevating the women’s game and its popularity, but she has changed the landscape of a sport in way that is similar to Michael Jordan in men’s basketball and Tiger Woods in golf. Whether you like them or not, they are all responsible for growing their respective sports in a very major way.

The NCAA tournament reminds us that things can last for 86 years but they have to adapt and evolve with society if they want to succeed. Our businesses are no different, we stay

true to our services, products, values and brand identities, but if we don't stay current with the times and our industry community, business will suffer.

--Gary

ACA International Announces Enhances State Guide to Collection Laws Resource

ACA's State Guide is your one-stop shop for collection laws by state or territory—a must-have tool for staying compliant and having everything you need in one place. The newly enhanced version, which capitalizes on the power of AI, brings a new look, fresh content, and new “at-a-glance” charts to help you get the information you need quickly and easily.

If you're not using State Guide yet, now is the perfect time to learn why it's the best compliance tool around. And if you are, don't miss out on this next-level update!

The new State Guide is about to make your life a whole lot easier, faster, and smarter. For more information, visit <https://me.acainternational.org/Store/Subscription-Details?benefitid=adf2c747-f0cd-eb11-bacc-000d3a5a237a>

March News

Massive Social Security Changes Are Starting, Including Benefit Cuts

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To Make Someone Happy, Ask for Help

Generosity is like the circulation of the blood, healthiest and best when it goes around and around.

[Read more](#)

A Texas Community College Remaps the Path From School to Career

Community colleges, meant to be a gateway to the American dream, haven't consistently delivered. A San Antonio system may have figured it out.

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Why Aren't Women Allowed to Play Baseball?

Women have always loved America's pastime. It has never loved them back.

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Quotes of the month

“It was one of those March days when the sun shines hot and the wind blows cold: when it is summer in the light, and winter in the shade.”

— Charles Dickens

“Spring is nature's way of saying, 'Let's party!'”

— Robin Williams

Did you know?

March is known for the first day of Spring and we celebrate St Patrick's Day

and National Women's History Month in March.

Industry Calendar

April 3 - 5, 2025

Commercial Collection Agencies of America
Semi-Annual Conference
W Hotel, Nashville, Tennessee
www.commercialcollectionagenciesofamerica.com

April 7 - 10, 2025

National Creditors Bar Association
Executive Experience
Silverado Resort and Spa, Napa, CA
www.creditorsbar.org

May 14 - 16, 2025

Commercial Law League of America
National Convention
Swissotel, Chicago, IL
www.clla.org

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